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FREIGHT FORWARDING PLATFORM

SHIPPEASY

CA ● ————— ● US

One platform for the forwarder who crosses the border. **ACI and ACE**
e-manifest filing, job management, warehousing, accounting and
customer visibility – without stitching five systems together.

BORDER FILING

ACI + ACE
VIA BORDERCONNECT

BUILT IN

AI EMAIL INTAKE
CUSTOMER PORTAL

DELIVERED BY

SYNORIS
AWS SELECT PARTNER

MOST FORWARDING SOFTWARE WAS NOT BUILT FOR THE BORDER.

A Canadian forwarder runs an operation that a domestic TMS never has to model: two customs regimes, two currencies, an e-manifest clock that starts before the truck reaches the line, and a shipper who wants to know where the load is without phoning anyone.

The usual answer is three systems and a spreadsheet — one for jobs, one for filing, one for accounting — and your team retyping between them because the software will not talk. Every rekey is a chance to put the wrong weight on a manifest.

ShippEasy exists to delete the retyping, not to add a fourth screen to retype into.

The platform is in daily production use by forwarders, CHAs and warehouse operators. The North American configuration adds ACI/ACE filing through BorderConnect and US CBP connectivity on top of that operating core.

WHAT THAT MEANS IN PRACTICE

01

One job record, end to end

Quote, booking, consolidation, manifest, warehouse movement, invoice and P&L all reference the same job. No reconciliation between systems, because there is one system.

02

Filing is not a separate errand

ACI and ACE e-manifest submission through BorderConnect is driven from the job you already created. The data the border wants is data you already captured.

03

Your customer answers their own question

The portal gives shippers their own status, documents and history — so your desk spends the day on freight that needs a human, not on calls that never did.

Scope

13

operating modules, live

2

customs regimes connected
— CBSA via BorderConnect,
US CBP

70

people at Synoris across
three offices

AWS

Select Tier Services Partner

THIRTEEN MODULES. ONE DATABASE.



Nothing below is roadmap. This is the module set running in production now. What differs by market is configuration and the border connections, not the core.

Module	Area	What it carries
Dashboard	Operations	Live operational picture – open jobs, exceptions, what needs a decision today.
Job	Operations	The spine of the platform. Booking through delivery, with every document, party and charge hanging off one record.
Agent Advice	Operations	Origin and destination agent instructions and correspondence, kept against the job rather than in an inbox.
Consolidation	Operations	Build and manage consols; house and master relationships; per-house costing that survives a split.
Manifest Update	Compliance	Manifest data capture and maintenance feeding the border filing path.
Consignment note (LR)	Operations	Road consignment documentation. Originated in the India road network; the document set is configurable per market.
Warehouse	Operations	Receipts, storage, dispatch, and role separation across importer, exporter, transporter and broker parties.
Finance	Commercial	Job costing, quotes, charge structures, margin against the job as it moves.
Accounting	Commercial	A full module, not a bolt-on ledger. Invoicing, receivables, payables, reconciliation.
Address Book	Commercial	Customers, agents and vendors with a working pipeline – lead, quoted, active, DNU – plus multi-role parties and per-party currency.
Reports	Insight	Operational and financial reporting across the same single dataset.
Company Profile	Platform	Entity, branch, and role configuration.
Masters	Platform	Reference data, users, access control, and the configuration that makes the platform yours.

Multi-currency, multi-entity

CAD, USD and beyond are per-party, not a global setting – the transborder case, not an afterthought.

Role-based access

Users, roles and permissions configured under Masters.
Your ops floor sees the job; your controller sees the ledger.

ACI AND ACE, FROM THE JOB YOU ALREADY CREATED.

CBSA

CBP

ShippEasy integrates with **BorderConnect** for ACI and ACE e-manifest, and connects to **US CBP** directly.

The filing is not a second system with a second data entry. Party details, commodity, weight and equipment come from the job record, which means the manifest and the operation cannot silently disagree with each other — the failure mode that costs a forwarder a hold at the line.

Connected today

BorderConnect · ACI

BorderConnect · ACE

US CBP

ICEGATE

ULIP

Tally

CRM sync

Custom APIs

Integrations marked in gradient are live customs and border connections. The remainder are commercial system connectors.

AI

WHERE THE AI ACTUALLY EARNS ITS PLACE

Three capabilities, each aimed at a specific piece of work nobody wanted to do by hand. None of them sit between you and a compliance filing.

AI

Email parsing → job creation

Your shippers send email. ShippEasy reads the booking out of it and drafts the job — your operator confirms rather than types, and your customer changes nothing about how they send. For most mid-market forwarders this takes out more keystrokes than an EDI programme would, because most of their shippers will never do EDI.

WF

Workflow automation

Triggers, approvals and task routing on your rules. The approval that used to be a shoulder-tap becomes a step the system remembers and timestamps — so nobody has to chase it, and nobody gets blamed for it later.

CP

Customer portal

Shippers track their own shipments, pull their own documents, see their own history. The "where is my load" call is the one interruption nobody in the office is sorry to lose.

The India corridor, natively

ShippEasy was built in the Indian market and carries live ICEGATE and ULIP connectivity. If you move freight on the India lane, that is not legacy baggage — it is a corridor most North American platforms model as a foreign country and handle with a document upload.

WHAT SHIPPEASY DOES NOT DO.

Read this first

Every platform brochure lists what the platform does. Here is the other list — because you will find it in week three of an evaluation anyway, and we would rather you find it on page five.

NOT IN THE PLATFORM	THE HONEST POSITION
CUSTOMS BROKERAGE	ShippEasy files. It does not broker. ACI and ACE e-manifest submission is in the platform. Licensed brokerage is a regulated activity, not a software module, and we will not pretend otherwise. Forwarders who broker in-house should expect to keep that workflow where it is.
B2B EDI (X12)	No 204 / 214 / 210 today. Our AI email parser creates jobs from shipper emails directly, which is where most mid-market forwarders were using EDI anyway. If you have partners who <i>mandate</i> X12, that is an integration scope conversation with a real design behind it — ask us for it — not a checkbox we will claim.
EDIFACT / OCEAN EDI	IFTMIN and IFTSTA are not implemented. On the roadmap behind X12, and behind named demand.

WHY WE PRINT THIS

A feature checklist is a fast way to disqualify a vendor and a slow way to choose one. The forwarders we work well with are the ones who tell us early which gaps are switching blockers and which are things they would tolerate for a year — and we would rather have that conversation in the first meeting than the fifth.

If one of the three above is a blocker for your operation, we would rather you knew now. That is a better outcome for both of us than a demo that ends the same way.

WHAT WE WILL COMMIT TO

- A straight answer on any capability, including a no.
- A written design before a promise. Where we say roadmap, we can show you the technical solution document behind it.
- Scope sized to the engagement — a proof of concept priced as a proof of concept, not as a programme.
- Your data in the platform stays yours, and the export exists on day one.

SYNORIS



Synoris Information Systems builds technology for the logistics industry – freight forwarding, customs, ports and warehousing – with an engineering practice across maritime and port systems, AI platforms, banking and government IT.

ShippEasy is our product. It is not a side project of a services firm; it is run by the same team that operates it for customers, which is why the roadmap is short, specific and honest.

DPiIT-recognised startup. Approximately 70 people across Ahmedabad, Navi Mumbai and Brampton, Ontario.

AWS Partner

Select Tier Services · Sales Accredited

Claude Partner

Claude Code badge holder

Architecture

AWS-native. TOGAF, PRINCE2, ITIL and AWS Solutions Architect certified leadership.

Also from Synoris

Port digital twin, document forensics, and AI platform work for enterprise and government.



A SHORT, SPECIFIC CONVERSATION

20 MIN

Gap check

Bring your checklist. We will tell you what is in, what is not, and what is roadmap – before anyone books a demo.

60 MIN

Walkthrough

The live platform against your actual lanes and your actual documents. Not a slide deck.

PoC

Proof of concept

One corridor, your data, a fixed window. Priced as a PoC.

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